



WHEN EVERY  
DOLLAR COUNTS,  
**EVERY DECISION  
MATTERS**

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How to Achieve Real Cost Savings  
with Outsourced Document  
Processing Services





# CLOUDCAPTURE™

**NOW MORE THAN EVER**, the decisions you make about your company or department operations can have a significant impact on your bottom line.

CloudCapture is KeyMark's intelligent capture as a service solution to rapidly digitize and process back-office documents and data with a combined approach of artificial intelligence and human validation, achieving results that are strategic and scalable while improving productivity and making the most of the resources you have on-hand today.

## DOCUMENT PROCESSING SERVICES WE OFFER



### INTELLIGENT DATA CAPTURE

Send your files and we'll capture and digitize data and documents from any source or file type, whether that's an email, fax, PDF, XML, batch files, scanned-in from a hard file, or other.



### SEPARATION AND CLASSIFICATION

Predefined rules, machine learning, and context enable AI to make intelligent decisions on your documents and data. Documents are automatically separated without separator sheets or bar code separators, and data is lifted and classified.



### AI-ENABLED OCR

Automatically parses and summarizes information from structured, semi-structured, and unstructured data (data not contained in a form-field or clear system of organization).



### HUMAN ASSISTED VALIDATION/ VERIFICATION

The AI model rapidly processes data, flagging decisions it isn't sure about for our human team to verify and achieve 100% accuracy. Exceptions add to our algorithm's training for improved accuracy over time.



### DATA INTEGRATION

Once your documents and data are fully processed, it is returned to you for integration in line-of-business systems like a content services platform or routing into automated workflow.



## MORE THAN JUST SOFTWARE

CloudCapture uses intelligent document processing (IDP) to make some impressive decisions about your documents and data. But while lightning quick data processing speeds are a definite bonus to your organization, CloudCapture is so more than software – it's a partnership.

### Capture as a service enables your organization to:

- Process documents more quickly and accurately
- Significantly reduce data entry errors
- Ensure predictable processing times, regardless of volumes
- Achieve seamless data integration and exchange with your line-of-business applications
- Forego the application of time, talent, and capital to processing documents



From leveraging intelligent automation technology such as IDP and OCR, to using data integrations to perform business decisions, we can address even the most complex process requirements. If you're already doing it at your organization today, chances are, we can do it for you too – without the overhead expenses.

**IN FACT,** we believe in automated document processing so much that we do it ourselves for all our inbound financial documents.

# TOP 10 REASONS TO CONSIDER DOCUMENT PROCESSING SERVICES FROM KEYMARK

## 1. IT'S COST-EFFECTIVE

By outsourcing your back-office functions, you can minimize overhead costs.

## 2. IT'S STRATEGIC

You can redirect your team to focus on more important knowledge work.

## 3. IT'S SCALABLE

You can meet short-term surges in your business without staffing up.

## 4. IT'S SECURE

We process all documents and data behind a secure firewall.

## 5. IT'S FAST

We can process your documents on your SLA, without interruptions.

## 6. IT'S ACCURATE

We are 99+% accurate in data capture and extraction.

## 7. IT'S EASY

We're flexible in how we work together to accomplish your goals.

## 8. IT'S TRANSPARENT

You'll get detailed processing reports, so you know what was done, when, and by whom.

## 9. WE'RE ACCESSIBLE

We're easy to reach, especially when compared with overseas document processing.

## 10. WE'RE EXPERIENCED

Our team has more than 25 years of document processing service experience.

## FLEXIBLE IN HOW WE WORK TOGETHER

We make working together convenient and uncomplicated. Some of our partners prefer to scan the documents themselves, whereas others prefer us to handle it for them. You can even email your documents to us, and we'll take it from there. At the end of the day, we'll work in whatever way makes the most sense for you and your team.

UPLOAD YOUR  
DOCUMENT IMAGES



1

Got hundreds—or thousands—of documents to process? No problem. Simply upload your Tiff, JPEG or PDF files, and we take it from there, capturing and storing your data securely in the cloud.

WE CLASSIFY THE  
DOCUMENTS & PROVIDE OCR



2

IDP, AI, and OCR makes document classification a breeze, improving turnaround times and increasing your team's overall document processing capacity.

WE VALIDATE  
& EXPORT DATA



3

We use human assistance to validate and make decisions software alone can't do, follow existing rule-driven processes, data source look-ups and exception handling, giving you validated data before you integrate it with your core system.

WE SEND  
BATCH FILE



4

After your organization's documents and data have been processed, we will provide you with a text, xml or csv file that can be integrated into your core system whenever you're ready. It's that easy.

## USE CASES THAT SPAN MULTIPLE INDUSTRIES

With over 25 years of document processing service experience, we have implemented outsourcing solutions for all types of organizations, including manufacturing companies, medical practices, state government agencies and private global entities. The most popular types of documents and data we typically process are:

- EoBs
- Invoices
- Freight bills
- Medical forms
- Mortgage paperwork
- Payroll forms
- Time sheets
- Application forms
- Registration forms
- License renewals
- Unemployment claims

## READY TO TAKE THE NEXT STEP?

Our CloudCapture experts are ready to discuss your project, meet your needs, and exceed your expectations. To start the conversation,



CALL US  
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